Honest Tag-Lines

**Brands spend millions of dollars trying to tell us why they deserve to be a part of our lives. If for once, we let go off the flowery words, eye catching visuals & just stated the truth, how different will the brands sound like? Here's a list by our GT Team, showing what these brands would say if they were completely and brutally honest about what they are.**

PVR Cinemas: World’s Biggest Mobile Phone Orchestra

Spice jet: Taking You Places, Eventually.

Google: How Famous Are You?

IPhone: A Little Bigger In Size. A lot bigger on price.

Nike: The only pair of Shoes that have never left your shoe rack.

Jockey: Making Guys wear tank tops since 1939.

WhatsApp: What happens on WhatsApp, doesn’t stays on WhatsApp.

YouTube: The home for cats.

Diet Coke: Ha Ha! Fooled You.

Audi: Who’s the hottest property dealer on wheels?

Facebook: When was the last time you stalked someone?

IndiGo: The most expensive Sandwiches on the Planet.

Mountain Dew: What goes out of you, is often what goes in.

IPad 3: Keeping Couples apart since 2012.

Old Monk Rum: Thank You, Coke! For making us No. 1.

Benetton: If you’re fat, may we recommend the next store.

Nokia: The world’s most technologically advanced paperweights.

KitKat: 3 bars for the price of 4.

Well, now I shall grab the opportunity to stretch the time constant for you, to tight you gauntlets & cachinnate heartily. Must you. But just for the sake of the integrity of my friendship I suggest you once go through the hard work of my colleagues and give them a try.

Good Bye, Countrymen. Auf Wiedersehn

**Mrinal Wahal**